



Memo No.....

Date.....

Best Practice: 2022-23

1. Narajole Raj College Intellectual Property Right Cell

IPR Cell of Narajole Raj College is recognized and sponsored by the Department of Science and Technology and Biotechnology, Govt. of West Bengal in 2023. Narajole Raj College is the first college within affiliating Vidyasagar University to establish the Govt. of West Bengal-sponsored IPR Cell. The significant achievement of the IPR cell is to conduct special surveys on the status of the Trademark & GI of the canvas artwork of the POTSHILPI (Canvas Painting Artists) at different villages like Sabang, Naya, and Narajole of Paschim Medinipur District. Workshops were organized to encourage the artists to achieve trademarks, and copyrights for their artistic works as well as application procedures.

2. Tribal Development Chapter (Under Extension Work)

Special emphasis has been given to the developmental activities for the Tribal Communities, other awareness and academic programs in the neighborhood Schools of the adopted village. Training of computer knowledge, Basic English language, e-commerce, singing, dancing, drawing, etc for the students and youth of the Tribal Community are organized. The identification and use of local medicinal plants, plantation of trees, child vaccination, cleanliness drive, nutritional survey, lectures on female foeticide and infanticide, child marriage, the importance of the Vedas/the Gita, constitutional Rights and duties, popular science, etc. were organized at schools.


07/07/23
Principal
Narajole Raj College
Narajole, Pin-721211